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| Title: | **Understanding the environmental and social impact of the enterprise**  |
| Level: | **3** |
| Credit value: | **2** |
| Unit guided learning hours | **7** |
| Learning outcomes (the learner will) | Assessment criteria (the learner can) |
| 1. Know how to prepare an environmental and social impact of the business
 | 1.11.21.3 | Carry out an environmental impact analysis (EIA) of the enterpriseExplain the impact that the enterprise has on the environmentDescribe the effects of the social impact that the enterprise brings |
| 1. Understand how to measure the environmental and social impact of the business
 | 2.12.22.3 | Set objectives for the achievement of environmental and social aimsMeasure the achievement of the environmental and social aims against identified objectivesProduce an action plan to optimise the achievement of identified objectives  |
| **Additional information about the unit** |  |
| Unit purpose and aim(s) | To be able to understand the environmental and social impact of the business. |
| Details of the relationship between the unit and relevant national occupational standards or professional standards or curricula (if appropriate) | Links to SFEDI 2010 NOS: BD4, EE1, LG5.  |
| Assessment requirements or guidance specified by a sector or regulatory body (if appropriate) |  |
| Support for the unit from a sector skills council or other appropriate body (if required) | Council for Administration (CfA) |
| Equivalencies agreed for the unit (if required) | E3.22 - Measuring the environmental and social impact of the business  |
| Location of the unit within the subject/sector classification system | 15.3 - Business Management |
| **Additional Guidance about the Unit** |
| **Indicative Content:** |
| 1 | * Consideration of the effects of enterprise activity has on the environment
* Consideration of the opportunities for business/enterprise to create a positive impact in society
* Simple environmental impact analysis
* Importance of environmental and/or social aims
* Importance of setting objectives in relation to environmental and/or social aims
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| 2 | * Methods to measure environmental and/or social aims and impact – using statistics, surveys, interviews etc
* Selection of the suitability of various method(s) of measurement in relation to environmental and/or social aims
* Identifying what units of measurement to use
* Using the method(s) to assess the impact of environmental and social aims
* Identifying and writing SMART objectives
* Setting objectives to decrease environmental impact based on results of measurement
* Setting of objectives of optimise social impact based on results of measurement
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